

# REENGINEERING CHINA'S E-GOVERNMENT

## VIP Speakers Include:



Ye Hong

Director, Data Recovery Centre  
National Information Centre  
CHINA



Sri Bikash Ranjan Bhattacharyya

Hon'ble Mayor of Kolkata,  
Kolkata Municipal Corporation  
INDIA



Yoshiaki Tojo

Director, Information Services  
Industry Division, Ministry of  
Economy, Trade and Industry  
JAPAN



Chang Kwang-soo

President, National  
Computing and Information  
Agency, KOREA



Dr. the Hon. Samson Tam

Legislative Councilor  
(IT Functional Constituency)  
HONG KONG SAR



Joseph F. Bruno

Commissioner, Office of  
Emergency Management  
New York City Government  
U.S.A



J. Stephen Fletcher

Chief Information Officer  
State of Utah  
U.S.A



Wu Shengwu

Director, Ningbo Municipal  
Information Industry Bureau  
CHINA



Song Gang

Director, Beijing Municipal  
Administration Information  
System and Equipment  
Service Centre, CHINA



Zou Sheng

Deputy Director, Guangdong  
Provincial Economic and  
Informatisation Commission  
CHINA

Principal Partner:



Associate Partner:



Exhibitor &  
Workshop Sponsor:



> **futureGOV**  
SUMMITCHINA

1-3 September 2010

Golden Pebble Bay International  
Convention Centre & Resort Dalian, China

**FutureGov Summit China** is our 12th annual regional government conference and brings together an unrivalled international speaker line-up comprising of government thought leaders, experienced practitioners and industry experts, to deliver a balanced mix of real-life best practice case studies, expert presentations and interactive panel discussions. Explore both the technical and strategic outcomes of adopting efficient information management strategies.

Following a special request from both sides of the Taiwan Strait, **FutureGov** is proud to present the first public sector modernisation event in China featuring participants from across the Greater China Region including Taiwan and Hong Kong.



#### WHO WILL ATTEND:

#### Researched and designed for:

- ▶ Secretary Generals
- ▶ Director Generals
- ▶ IT Directors
- ▶ Chief Information Officers
- ▶ Commissioners of IT
- ▶ Vice Mayors
- ▶ Senior IT Analysts
- ▶ Chief Engineers
- ▶ IT Heads
- ▶ Secretaries of IT
- ▶ Directors of Information Systems

#### KEY TOPICS COVERED INCLUDE:

- ▶ **DIGITAL CITIES** – How can you to achieve intelligent transportation, municipal infrastructure management and efficient public services in your city?
- ▶ **CITIZEN SERVICE DELIVERY** – How can you improve service delivery and citizen engagement through the use of new technologies?
- ▶ **INFORMATION SECURITY** – What are the security challenges when using mobile technologies? How can you act to minimise data leakage? Are you concerned about cyber attacks?
- ▶ **EMERGENCY RESPONSE** – What are the best ways to improve emergency response and carry out effective disaster management using the latest GIS applications?

#### CHINA FOCUS:

FutureGov Summit China is engineered to bring civil servants together making this an unique opportunity to address the issues that matter the most:

- ▶ Information sharing and common platform across agencies
- ▶ Consolidated and virtualised Government Data Centres
- ▶ Building GIS-based emergency response platform
- ▶ Delivering information and services to rural citizens
- ▶ Municipal certificate authority

**futureGOV** ASIA PACIFIC Asia's only government, education and healthcare modernisation title

**FutureGov** events are great quality educational and networking experiences. Unlike mainstream conference organisers, our events reflect our deep understanding of the needs of public sector officials - and benefit from the unique relationships we have established with government and industry representatives in Asia and beyond.

Our events range in scale from small but perfectly formed specialist seminars, to large conferences that bring together government and industry. In terms of the people who attend - we run executive training courses for junior and mid-level professionals, as well as elite level summits that draw together the region's very top public sector policymakers.

#### FUTUREGOV PAST CHINESE ATTENDEES INCLUDED:

- Anhui Province Government
  - Chengdu Municipal Government
  - e-Government division of Suzhou Municipal Government
  - Gongyi City Government
  - Dalian Municipal Government
  - Administrative Service Centre
  - Hengshui City Government
  - IT Bureau, Jiangmen Municipal Government
  - Inner Mongolia Ordos Dongsheng District Government
  - Liaoning Chaoyang Municipal E-Government Office
  - Maoming City Prefecture
  - Ningbo Municipal Bureau of Information Technology
  - Peking University
  - Qingdao Municipal Government
  - Qinhuangdao Municipal Information Technology Office
  - Wenzhou Municipal Bureau of Information Technology
  - Yichang Municipal Government
  - Zhengzhou Municipal Government
- and many more...*

## Day 1 1 September 2010

**8.00am** Registration and Morning Refreshments

**8.50am** Chairman's Address and Opening Remarks

**9.00am**

WELCOME ADDRESS:

**WHAT DOES THE FUTURE HOLD FOR INFORMATION TECHNOLOGY AND E-GOVERNMENT DEVELOPMENT IN CHINA? WHAT IS THE ROLE OF ICT IN MAXIMISING GOVERNMENT EFFICIENCY AND CITIZEN SERVICE DELIVERY?**

**Deputy Mayor**, Dalian Municipal Government, CHINA

### STRATEGY AND POLICY



**9.10am**  
**MODERNISING THE PUBLIC SECTOR FOR IMPROVED EFFICIENCY AND EFFECTIVENESS**

- Planning in advance and formulating an integration strategy
- Establishing an inter-agency team to evaluate and critique



**Sri Bikash Ranjan Bhattacharyya**

Mayor, Government of Kolkata, INDIA



**9.40pm**  
**CASE STUDY OF DALIAN**

- Succeeding in a competitive environment

**Liu, Wei-chun**

Deputy Secretary General and Director of Administrative Service Centre of Dalian Municipal Government, CHINA



**10.10am**  
**GOVERNMENT AND BUSINESS INTELLIGENCE: OPTIMISING PERFORMANCE, ENHANCING INFORMATION MANAGEMENT**

- Creating focus group of citizens when developing new services
- Finding efficiency gains in citizen service delivery

**Dale Su**

Director of Information Management Office, Examination Yuan TAIWAN

**10.40am** Networking Coffee Break

### INFORMATION MANAGEMENT



**11.00am**  
**GOVERNMENT IN THE CLOUD: THE FUTURE OF GOVERNMENT INFORMATION MANAGEMENT**

- Where do the risks lie with the cloud computing model and what can be done to mitigate them?
- The benefits of cloud computing technologies: greening your IT



**Yoshiaki Tojo**

Director, Information Service Industry Division, Ministry of Economy, Trade and Industry (METI), JAPAN



**11.30am**  
**CLOUD COMPUTING IN STATE GOVERNMENT**

- Local government entities can take advantage of State expertise
- Good tool for cost reduction to help government agencies achieve balanced budget
- Challenges with Government Cloud Computing



**J. Stephen Fletcher**

CIO, State of Utah, U.S.A



**12.00am**  
**CASE STUDY OF CHENGDU**  
**HOW IS THE CHENGDU GOVERNMENT PLANNING TO LEVER CLOUD COMPUTING AND WHAT ARE THE PROS AND CONS OF PUBLIC VS. PRIVATE CLOUDS?**

**Liu Yong**

Director, Chengdu Municipal Informatisation Office, CHINA

**12.30pm** Networking Luncheon



**1.30pm**  
**DIGITAL SUSTAINABILITY: GREENING THE PUBLIC SECTOR**

- Case Study and Implications – learning from Korea, U.S.A, Japan
- Smart Office Development Strategy



**Jeong, Byung-Joo(Daniel)**

Principal Advisor, Green IT Project Department, National Information Society Agency (NIA), KOREA



**2.00pm**

**ARCHIVE MANAGEMENT IN THE NEW CENTURY**

Archive management has not kept up with the information age. It will be a big barrier to social development.

- The current status of archive management
- The issues and challenges with the current situation
- Outlook for effective archive management in the future

**Thomas Hou**

Sales Director GCC, KODAK

### FUTURE CITIES



**2.30pm**  
**INNOVATION 2.0: REINVENTING CITY ADMINISTRATION THROUGH ICT**

Beijing is taking advantage of the next generation of innovation in the knowledge society to reconstruct the "innovation 2.0" – oriented digital city administration, to reinvent the city administration which aims to be agile, responsive, service oriented, and people-centric.

**Song Gang**

Director, Beijing Municipal Administration Information System and Equipment Service Centre, CHINA



**3.00pm**  
**A SURVEY OF BUILDING MANAGEMENT INFORMATION SERVICES OF E-GOVERNMENT IN TAIWAN**

- Exploring the organisation structure
- Assessing the benefits of using virtualisation technology to fostering a culture of transparency and responsiveness

**Liang, Sheng-kai**

Information Chief of Construction and Planning Agency Ministry of the Interior, TAIWAN

**3.30pm** Networking Coffee Break



**3.50pm**

**LAND MANAGEMENT AND URBAN DEVELOPMENT THROUGH ICT**

- Master plan of city Bangalore 2015 – Approaches and Challenges
- Usage of GIS technology for accurate base map and for further precision planning
- Creation of Digital tools for opinion and verification of land use zones



**Vatsala Watsa**

Chairman, Bangalore Development Authority, INDIA



**4.20pm**

**CASE STUDY NINGBO: THE WORLD FIRST 4G NETWORK CITY**

How Ningbo understands citizens' needs and is able to deliver quality and efficient services that delight them, leveraging on mobile technologies

**Wu, Sheng-wu**

Director, Ningbo Municipal Information Industry Bureau, CHINA

### LEVERAGING ON THE STRATEGIC ADVANTAGE OF E-GOVERNMENT

**4.50pm**

PANEL SESSION:

**LEVERAGING E-GOV EFFORTS AS A STRATEGIC COMPETITIVE ADVANTAGE AT INDUSTRY, NATIONAL AND INTERNATIONAL LEVELS. DEBATING THE BENEFITS THAT COMPREHENSIVE E-GOVERNMENTS EFFORTS BRING.**



**Zhu Yan**

Director, Beijing Municipal Commission of Economy and Information Technology, CHINA



**the Hon. Samson Tam**

Legislative Council (IT Functional Constituency) HONG KONG SAR



**Dale Su**

Director of Information Management Office, Examination Yuan TAIWAN

**5.30pm** Closing Remarks from Chairman

## Day 2

2 September 2010

**8.00am** Registration and Morning Refreshments

**8.50am** Chairman's Address and Opening Remarks



**9.00am**

**INTERNATIONAL KEYNOTE PRESENTATION: CYBER ATTACK – DISCOVERING THE BEST WAYS TO DEFEND YOURSELF AGAINST MALICIOUS ATTACKS ON YOUR NETWORK. THE ENVIRONMENT FOR E-GOVERNMENT IS TURNING HOSTILE-LEARN WHO HAS BEEN ATTACKED, AND FIND OUT WHAT YOUR AGENCY CAN DO TO PREVENT BECOMING THE NEXT VICTIM.**

**Chang Kwang-soo**

President, National Computing and Information Agency, KOREA

### STRATEGY AND POLICY



**9.30am**

**ACCELERATE THE DEVELOPMENT OF THE INTERNET OF THINGS, TO PROMOTE THE CONSTRUCTION OF INTELLIGENT GUANGDONG.**

**Zou Sheng**

Deputy Director, Guangdong Provincial Economic and Informatisation Commission, CHINA



**10.00am**

**IMPLEMENTING E-GOVERNMENT TO PROMOTE COOPERATION AND COLLABORATION IN GREATER CHINA REGION. DISCUSSING THE ROLE THAT E-GOVERNMENT HAS TO PLAY IN DEVELOPMENT AND INFORMATION SHARING BETWEEN REGIONS**

**Yeung, Yue-man**

Chairman, Pan-PRD Panel, Central Policy Unit, HONG KONG

**10.30am** Networking Coffee Break

### EMERGENCY RESPONSE



**10.50am**

**INFORMATION & COMMUNICATIONS TECHNOLOGY (ICT) IN EMERGENCY MANAGEMENT**

- Sharing of information between various agencies
- Ensuring fast recovery and risk management

**Yin-Yin Nwe**

UNICEF Representative to China, Chair of United Nations Disaster Management Team in China

**11.20am**

**DATA RECOVERY AND RISK MANAGEMENT FOR MINIMISING LOSS – PUTTING IN PLACE A ROBUST BUSINESS CONTINUITY PLAN**

- What should be included in policies and guidelines designed to manage ict Security?
- How do you balance sensitivity of information and assets versus the need for access?

**Ye Hong**

Director, Data Recovery Centre, National Information Centre, CHINA

**11.50am**

**GIS BASED DISASTER INFORMATION ANALYSIS SYSTEM FOR DISASTER RISK REDUCTION**

- Introduction of National Disaster Management System in Korea
- USED for GIS Based Disaster Management System for 4 Phases of Disaster Management Such as Prevention, Preparedness, Response and Recovering

**Jeong, Sangman**

Director, National Institute for Disaster Prevention, National Emergency Management Agency, KOREA



**12.20pm**

**GETTING REAL-TIME SITUATIONAL AWARENESS AND OPTIMISE RESOURCE ALLOCATION USING ICT**

- Learning more about Emergency Response in NYC
- How can there be greater use of integrated voice, data and video networks to evaluate threats, determine proper response and relay information?

**Joseph F. Bruno**

Commissioner, Office of Emergency Management New York City Government, U.S.A

**12.30pm** Networking Luncheon

### CITIZEN CENTRIC GOVERNMENT



**1.30pm**

**EASE OF ACCESS & CITIZEN ENGAGEMENT: ACCESSING E- GOV SERVICES VIA MULTIPLE PLATFORMS, AND ENABLING EFFECTIVE AND INTERACTIVE CONVERSATIONS WITH CITIZENS**

- Aligning government services more closely to citizen's lives
- How can your agency improve the quality of citizen services?

**Liu, Hui-jun**

Deputy Secretary General and Director of E-Gov Office and Information Resources Management Office, Qingdao Municipal Government, CHINA



**2.00pm**

**GOVERNMENT TO E-GOVERNANCE: USING NEW TECHNOLOGIES TO STRENGTHEN RELATIONSHIPS WITH CITIZENS AT A LOCAL GOVERNMENT LEVEL**

- Getting citizens actively engaged with the policy-making process
- Improving e-government by the empowerment of citizens

**Jessica Pan**

Section Chief, Department of Information Technology, Taipei City TAIWAN

**2.30pm** Networking Coffee Break



**2.50pm**

**EFFICIENT CITIZEN SERVICE DELIVERY: PRIVATE INFORMATION PROTECTION TO ENSURE CITIZENS' CONFIDENCE IN ADMINISTRATION**

- Who has access to government-held citizen data?
- What policies are in place to safeguard citizen data?

**Kyosuke Tsuji**

Deputy Director, Administrative Management Bureau, Ministry of Internal Affairs and Communications, JAPAN

### GREAT DALIAN

**3.20pm**

WELCOME ADDRESS:

Mayor of Dalian

**3.30pm**

VIDEO PRESENTATION: DDA - Dalian Development Area

**3.40pm**

PROSPECTS OF JINZHOU NEW AREA

**Zhang Shikun**

Director of Management Committee of Jinzhou New Area

**4.10pm**

HIGH-TECH PROJECT: DD PORT - DIGITAL AND DNA TECHNOLOGY INDUSTRIAL BELT

**Li li**

Director of DD Port

**4.30pm**

TOUR: THE GOLDEN PEBBLE BEACH NATIONAL TOURIST RESORT – GOLD COASTLINE

**5.00pm**

SITE VISIT: INTERNATIONAL COMMERCE CENTRE IN DDA CENTRAL BUSINESS DISTRICT, WOLONG BAY

**5.30pm**

Return to Resort

**6.00pm**

GALA DINNER

## Day 3

3 September 2010

**WORKSHOP** Friday 3 September 2010 9.00am-1.00pm



### REAL CLOUDS, TODAY.

Reliable, agile and cost-effective cloud computing require high quality infrastructure. Your IT infrastructure is, and will continue to be, composed of pieces from many different hardware and software vendors. Enabling cloud to be an evolution, not a revolution or a monolithic stack locked to the technology roadmap and business practices of a single vendor.

Open Source technology provides the foundation for many of today's cloud computing deployments, and will be an important driver in the future of cloud. Choose your cloud infrastructure wisely, and you will get:

- The most comprehensive solutions for clouds - both private and public.
- Consistent enterprise-class environments that bridge the physical and virtual world, inside the data center and public clouds.
- Strategic flexibility without lock-in.
- Industry-leading ecosystem that makes cloud usable, accessible, and safe.

We will share with you the success stories of U.S Dept. of Interior and Guangdong Cloud Computing Center, and explore ways to build reliable cloud computing platforms for government resource management, support of local businesses, educational programmes as well as modernisation of the jurisdiction as a whole.

### Who should attend this workshop?

IT directors of government agencies, municipal IT planners and policy makers as well as other government professionals who are exploring the practicalities of introducing cloud computing to their organisation as well as the society.



**CITIZEN  
ENGAGEMENT  
FORUM 2010**



### Citizen Engagement Forum Singapore

16 September 2010  
Orchard Hotel, Singapore  
[www.futuregov.asia/citizen](http://www.futuregov.asia/citizen)



**futureGOV  
Summit 2010**



### FutureGov Summit

16 September 2010  
Sutera Harbour Resort  
Kota Kinabalu, Malaysia  
[www.futuregov.asia/summit](http://www.futuregov.asia/summit)



**futureGOV  
FORUM KOREA**



### FutureGov Forum Korea

19-20 October 2010  
The Westin Chosun  
Seoul Korea  
[www.futuregov.asia/korea](http://www.futuregov.asia/korea)



**government  
CLOUD forum**



### Government Cloud Forum India

27 October 2010  
New Delhi, India  
[www.futuregov.asia/cloud/india](http://www.futuregov.asia/cloud/india)